



## MARQUETTE CHARTER TOWNSHIP

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## MARQUETTE TOWNSHIP BOARD - SPECIAL MEETING

MONDAY, JANUARY 24, 2022 - 2:00 PM

MARQUETTE TOWNSHIP COMMUNITY CENTER

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**1. Call to order**

A. Roll Call

**2. Public Comment (3 minutes each)** *This Board is conducting a meeting today to take care of Township business. You are allowed to address the Board at least twice tonight, but we will not have back-and-forth conversations between the staff, the Board, and the public during Public Comment. For Public Comment, or if you would like to speak on a particular agenda item, state your name and address and you have three minutes to address the Board. The Board may, but is not required to, respond at Board Member Comment immediately following Public Comment. The Board may also request follow-up with the Township Manager on some matters addressed during Public Comment.*

**3. Board Member Comment in Response to Public Comment**

**4. Approval of the Agenda** *(Declaration of Conflict of Interest, if any)*

**5. Policy Discussion, Consideration and Development**

A. Strategic Plan 2022-2026 Discussion and Implementation

**6. Public Comment (3 Minutes maximum)**

**7. Meeting Wrap-up**

A. Review of Motions Passed & Assignments, if any

B. Board Member Comment

**8. Adjournment**

**Next Scheduled Meeting Date is February 1, 2022**

# Marquette Charter Township

## 2020/2025 Strategic Plan

(amended November 2021)



# 2020/2025 Strategic Planning Team

- Lyn Durant – Supervisor
- Randy Ritari – Clerk
- Ernest Johnson – Treasurer
- Peter LaRue – Trustee
- John Marks – Trustee
- Dan Everson – Trustee
- Dave Wiegand – Trustee (2020)
- Linda Winslow – Trustee (2021)
- Randy Girard – Manager (2020)
- John Kangas (2021)
- Len Bodenus (2021)
- Jim Johnson – Planning Commission Chair (2021)
- Jason McCarthy – Planner & Zoning Administrator
- Valued members of the Planning Commission, DDA, Fire Dept., Mqt. County Sheriffs Dept., Zoning Board of Appeals, Recreation Committee, Roads Committee, Events Committee and numerous members of the community providing input at public meetings and/or participation in the community survey.

# Purpose

Marquette Charter Township exists to deliver quality service to all constituents who reside or do business within our Township.



# Mission

The mission of Marquette Charter Township is to  
**Recognize and meet the needs  
of the Township Community.**



# Vision

Marquette Charter Township will be viewed as one of the most desirable communities to live, work, play and visit due to great family neighborhoods, well-planned business development **and** abundant recreational opportunities for all ages, abilities, and interests.



# Highlights in Our History

- 1960's The development of Wright Street changed the Township
- 1871 Prior to 1871, Marquette Township included all of Marquette County. In 1871, the Marquette and Marquette Township became separate governmental entities and the city of Marquette was established the following year.
- 1970's The Township gave up snowplowing to the county Adopted zoning ordinances.
- 1973 K-Mart came to the township followed by a key development at the corner of Wright and US 41 – the Phillips Gas Station complex in 1990.
- 1973-4 Water and sewer project opened the area for development.
- 1975 Fire Department was formed 1978 – First subdivision was built – Oak Hills- *since the Trowbridge Park Subdivision.*
- 1975 Trowbridge Park was the largest subdivision in Michigan.
- 1980's Vandenoorn School became part of the Marquette Public Schools System.
- 1984 Built the Township Hall and Public Works building.
- 1984 Lions Field Development.
- 1986 Marquette Township became a Charter Township.
- 1988 The DDA was developed and undertook numerous projects.
- 1990-1 Sewer was installed in Trowbridge Park.

# Highlights in Our History (Continued)

- 1990's Entered into a contract with the city for library services
- 1990's DDA started their water/ sewer projects opening up new areas for business development
- 1993 Established the Badger Creek Drainage District
- 2002-3 Updated Zoning Ordinances, developed Roads Master Plan; completed updated water, wastewater, storm water Master Plans.
- 2003 Purchased 271 acres from Heartwood Forest Land Group for Municipal Water Supply water well system.
- 2004 Purchased an additional 40 acres of land near Morgan Meadows for future water wells/system expansion.
- 2004 New and upgraded fire equipment
- 2005 425 Zoning Agreement with Sands Township
- 2005-6 Retail development expanded into a regional shopping district
- 2006 December 5<sup>th</sup> establishment of second water supply, located within the Heartwood Forest Property, and delivery system brought on-line for Grove and Northwoods Water Service Districts, established Water Well head Protection District.



# Highlights in Our History (Continued)

- 2006 Expansion of water supply system to Grandview Circle on an assessment basis.
- 2006 Renewal of our water supply agreement with the city of Marquette as perpetual for the Cox District including Trowbridge Park.
- 2007 Moran Street extended, connecting to Commerce Drive.
- 2008 Reconstruction of Wright Street connecting to US41 at Walmart/Target intersection.
- 2009 Relocation of Wright Street to connect to Co. Rd. HQ; Werner Street reconstructed with pedestrian pathway.
- 2010 County Rd. 492 extended to Commerce Drive with signalized pedestrian access/crossing of US41.
- 2010 Five community meetings were held for strategic planning input and were well attended by residents.
- 2010 Trailhead # 9 on the Iron Ore Heritage Trail Network has been achieved with community financial support and endorsement.
- 2011-2 Lions Field softball field is completely redone and becomes the new home of the Marquette Area Little League Softball and the MSHS JV Softball teams.
- 2013 Marquette Township's new Office & Community Center, and the new Fire Hall are built focusing attention to new "downtown" walkable area.
- 2002-13 Experienced continued residential and commercial growth.

# Highlights in Our History (Continued)

- 2014 Marquette Township's first Iron Ore Heritage Trailhead Development.
- 2015-17 Local roads are rehabilitated throughout Marquette Township with voter-approved millage.
- 2015-17 Schwemwood Park improves connector to IOHT Trailhead #9 and parking area updates through awarded MNRTF Grants.
- 2015-16 Ice Rink, Warming Building, and Kiddee Park added to Lions Field.
- 2018 Completed Lions Field restorations with walking paths, park benches, picnic tables, and barbeque facilities, through an MNRTF Passport Grant.
- 2017-19 Improved non-motorized access within the DDA, through a North Star Montessori Academy Safe-Routes-To-School Grant.
- 2018 Began Township Ambulance Service.
- 2019 Swing set added to Kiddee Park in Lions Field, through a Rotary Club Grant.

# Highlights in Our History (Continued)

- 2019 Completed Phase 1 of US-41 Business Corridor enhancement with two round-a-bouts and a pedestrian underpass at US-41 (Pete's Pass), through MNRTF and MDOT Grants, as well as resident and business partnerships.
- 2019 Expanded the DDA
- 2019 Purchased additional 40 acres of land adjacent to the Heartwood Forest water well system to add to the wellhead protection.

# SWOT Analysis

- **STRENGTHS**

- DW - Volunteer Base
- DW - Recreational Opportunities
- DW - Improved Local Roads
- DW - Strong Infrastructure (Water & Sewer)
- RG – Leadership of Township
- RG – Up-to-date Ordinances
- RG – Financial/Physical Condition

- **WEAKNESSES**

- DW - Lack of Local Inter-Government Agreements
- DW - Lack of US-41 Service Roads
- DW - Ineffective Use of Our Volunteer Base
- RG – Revenue Generation Restriction
- RG – Expansion of Tax Exempt/Service Costs
- RG – Capacity of Facilities/Space

# SWOT Analysis (Continued)

## OPPORTUNITIES

- DW - Expand Motorized and Non-motorized Trail Network.
- DW - Complete Lions Field improvements with Ice Rink Roof.
- RG – Land Acquisition
- RG – Complete Phase II Water
- RG – Shared Services – Corridor, Roads, EMS, Fire Authority

## THREATS

- DW - Ineffective Planning for Capitol Equipment Replacement.
- DW - Ineffective Planning for Infrastructure Replacement.
- DW - Unresolved Drainage Issues.
- RG – Financial Condition of Neighboring Municipalities
- RG – Meeting Service Demands
- RG – State Funding/Revenue Share

# Goals 2020/2025

- Community Enhancement (Sense of Place).
- Enhance the Safety of the Township.
- Maintain fiscal health.

# Priority Goals 2021 Review

## Short Term (Operational):

1. Sell Schwemwood acreage.
2. Handicap access (automatic doors) for township hall.

## Short Term (Board Activity):

1. **Board: Positive communication with partners**
  - Schedule partner meetings (15 mins monthly)
  - Deploy trustees to present at partner agencies
2. **Getting Young Parents & Young Adults Involved**
  - Establish micro-volunteer experiences to create sense of community
  - Community involvement in events? Parks & recs department

## Longer Term:

1. **Water (Long Term)**
  - Explore a cross municipal agreement
2. **Resolve storage for the Township (by end of 2023)**
3. **Create a “township center” park** with band shell, playground, and adult recreation facilities e.g. *paved loop for roller skiing/blading on.*  
Long Term: *10 year development project*  
Short Term: Acquire the land
4. **Diversify development from retail through strategic partnerships.**
5. **Sustainable revenue generation to fund our needs**

# Master Plan Goals - 2020

- **Goal #1 – Encourage Best Management Practices Regarding Land Use:** Ensure that new development represents the best-management practices such as, Smart Growth principals which will lead to compact development that utilizes infrastructure. This will enhance efficiency in public service provision and infrastructure maintenance, and help preserve natural resource land.



# Master Plan Goals – 2020 (continued)

- **Goal #2 – Transportation Enhancement**: A multi-modal, balanced transportation system, accommodating travel patterns of all users safely and efficiently throughout the Township, at minimal environmental and fiscal cost.
- **Goal #3 – Public Services, Facilities and Infrastructure**: Provide appropriate public facilities and services to support the residential, commercial, and recreational activities of residents, business owners, and visitors.

# Master Plan Goals – 2020 (continued)

- **Goal #4 – Recreation**: Preserve and enhance public access and enjoyment of unique natural amenities and create a community that supports year-round active living and recreation environments.
- **Goal #5 – Economic Development**: Improve the economic conditions in Marquette Township by promoting the community as a great place to work, live, visit, and recreate.

# Master Plan Goals – 2020 (continued)

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# Master Plan Goals – 2020 (continued)

- **Goal #6 – Housing**: Maintain and preserve the quality of existing residential areas and encourage the provision of an adequate supply of housing for all residents.
- **Goal #7 – Government**: Improve the responsiveness to citizens, staff needs, and timeliness of local government decision-making, consistent with fiscal responsibility and transparency.

# Transportation Plan 2019-2024

- **Goal Area #1 – Stewardship**: Preserve transportation system investments, protect the environment, and utilize public resources in a responsible manner.
- **Goal Area #2 – Safety and Security**: Continue to improve transportation safety and ensure the security of the transportation system.

# Transportation Plan 2019-2024 (Continued)

- **Goal Area #3 – System Improvement:** Modernize and enhance the transportation system to improve mobility and accessibility.
- **Goal Area #4 – Efficient and Effective Operations:** Improve the efficiency and effectiveness of the transportation system and transportation services, and expand MDOT's coordination and collaboration with partners.
- 28 Objectives, expanding upon Goals 1 through 4, can be found within Appendix C of the Transportation Plan.

# Recreation Plan Goals 2020 - 2024

- Goal #1 – Foster stewardship and conversation with businesses, organizations, and individuals in protecting Marquette Township’s natural and cultural resources.
- Goal #2 – Improve collaboration with recreation stakeholders to meet the outdoor needs of Township residents and visitors.

# Recreation Plan Goals 2020 – 2024 (Continued)

- Goal #3 – Raise the awareness of residents and visitors on the variety of outdoor recreational opportunities available in Marquette Township.
- Goal #4 – Improve recreational accessibility for residents and visitors of all ages and abilities.



# Recreation Plan Goals 2020 – 2024 (Continued)

- Goal #5 – Provide quality outdoor recreational experiences in balance with Township resource management and conservation.
- Goal #6 – Enhance the health of Marquette Township Residents and visitors by providing physical outdoor recreational opportunities.

# Recreation Plan Goals 2020 – 2024 (Continued)

- Goal #7 – Enhance economic prosperity by supporting a high quality of life to retain talent in Marquette Township
- 12 Action Program Items, associated with stated Goals 1 through 7, can be found on pages 25 through 28 of the Recreation Plan 2020 – 2024.