

Charter Township of Marquette
1000 Commerce Drive
Marquette, MI 49855
(906) 228-6220

MEETING NOTICE

**Downtown Development Authority
Will hold a Special Meeting
On Tuesday, September 14, 2021
In the Community Room
At 3:00 pm to:**

- **Continue discussion of the DDA Master Plan Survey.**

This notice is posted in compliance with PA 267 of 1976 as amended (Open Meetings Act)
And MCLA 41.72a (2) (3)

Signature of Person Posting Notice

Jon Kangas

Date and Time of Posting

September 13, 2021 @ 1:00 pm

Downtown Development Authority

**Tuesday, September 14, 2021
MARQUETTE TOWNSHIP HALL**

- 1. Meeting Called to Order.**
- 2. Roll Call.**
- 3. Approval of the Agenda.**
- 4. Public Comment.**
- 5. Business.**
 - a. Continue discussion of the DDA Master Plan Survey.
- 6. Public Comment.**
- 7. Announcements.**
- 8. Adjournment.**

Next Regular Meeting: Tuesday, October 12, 2021 @ 3:00 pm



MARQUETTE CHARTER TOWNSHIP

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September 10, 2021

Greetings:

You are receiving this letter because you are a property owner in the Marquette Charter Township Downtown Development Authority. We are requesting your opinion in a two-page survey included here. A return envelope is being provided for your convenience - please return just the two completed survey pages. There are no identifying marks on the questionnaire so your comments will be anonymous.

The map on the reverse side of this letter shows the boundary that distinguishes the DDA from the remainder of the township.

The DDA is governed by a board of nine volunteers who have property or a business interest in the DDA; they help facilitate improvements in this area of the township. Because many of the upgrades to enhance this area can be costly, the state of Michigan provides that the DDA can levy a separate millage to help fund these improvements which would be reflected in your tax statements. Such upgrades that have recently occurred are the extensions of the non-motorized paths, particularly on the US 41 corridor. Since these projects can be extremely expensive to accomplish, the DDA would typically use the levied taxes as a match for various grants to cover the cost over many years of the project. You may be aware that many of our other township improvements were made possible by millages used as matches for grants like the Lions Field and Schwemwood Park expansions.

To this end, we are asking for your input and we hope you will seriously consider participating. There are residences and businesses in the DDA so a mixture of responses will be beneficial to our efforts. If you prefer, you can use this link _____ to submit your opinions virtually.

Your response must be received by _____ to have your comments included. Once the results are compiled, multiple open houses will be scheduled at the township hall to display them, again taking comments and suggestions. You will be notified of these dates.

Your input is valued and will help chart the future of the Marquette Charter Township Downtown Development Authority.

Thank you,

Jon Kangas, Township Manager

Mission Statement:

"Recognize and meet the needs of the Township Community."

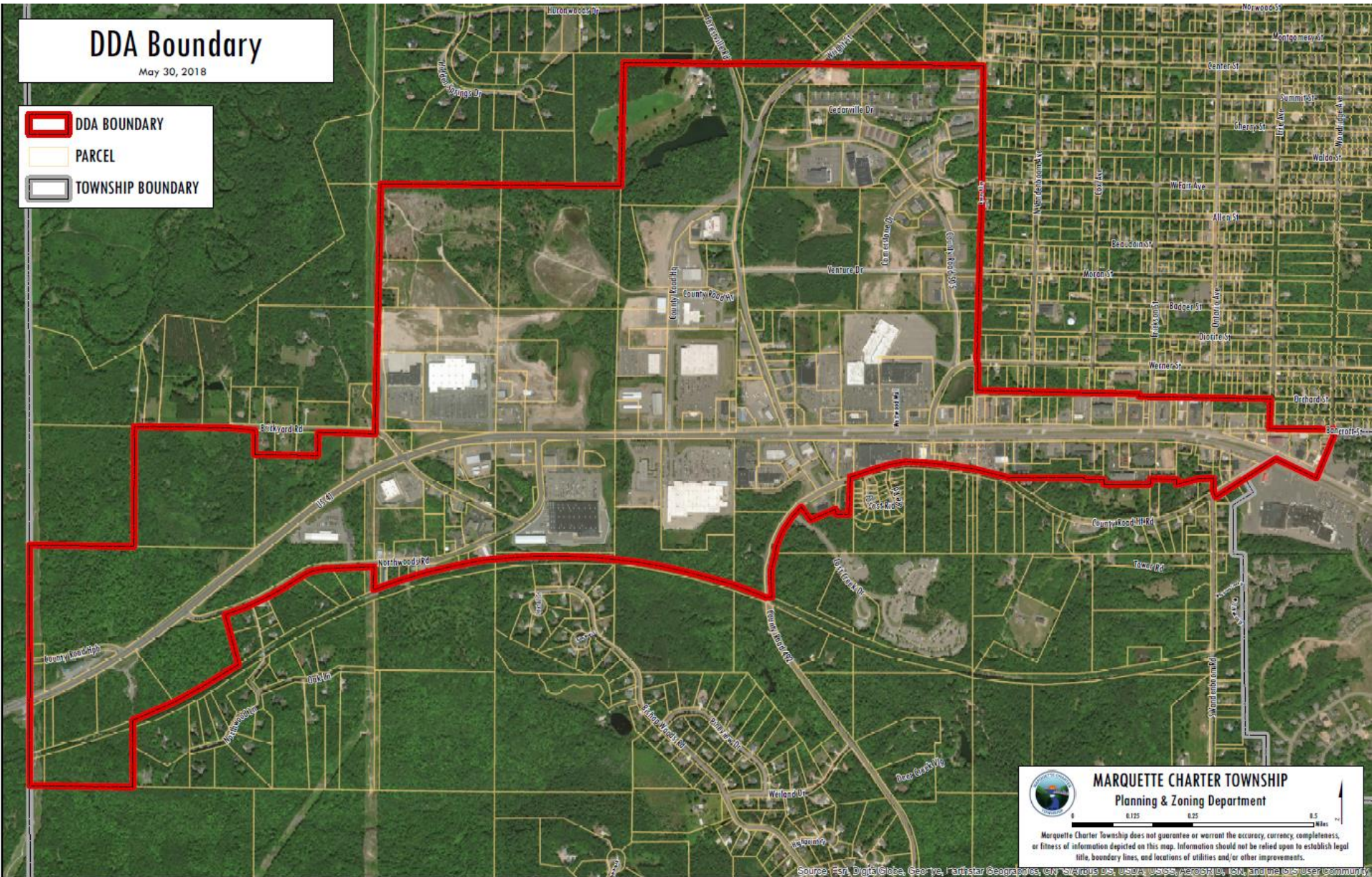



NEW DDA MAP 2018

DDA Boundary

May 30, 2018

-  DDA BOUNDARY
-  PARCEL
-  TOWNSHIP BOUNDARY



 **MARQUETTE CHARTER TOWNSHIP**
Planning & Zoning Department

0 0.125 0.25 0.5 Miles

Marquette Charter Township does not guarantee or warrant the accuracy, currency, completeness, or fitness of information depicted on this map. Information should not be relied upon to establish legal title, boundary lines, and locations of utilities and/or other improvements.

Source: Esri, DigitalGlobe, GeoEye, Earthstar Geographics, CNR/Airphoto, USDA/GIS, AeroGRID, IGN, and the GIS User Community

MARQUETTE TOWNSHIP | DDA SURVEY 2021

- 1) What are some ideas you have on how to improve Marquette Township's DDA?

Examples of potential short responses could include:

More pedestrian pathways along roadways; More outdoor seating areas and greenspace; More retail shops; More seasonal events and festivals; Constructing public restrooms; More public art displays and murals; Expanded business diversity

Goals and Priorities

- 2) Please rank the following goals from what you think is the most important, to what you think is the least important (Use "1" as being the most important, "4" being the least):

_____ **Building Community:** Foster community-wide efforts that promote the Marquette Township DDA as a regional hub for significant community events and cultural institutions.

_____ **Building Places:** Utilize DDA resources to plan, design, and to construct innovative places in the Marquette Township DDA that beautify, complement, enhance, and preserve our architectural integrity.

_____ **Building Business:** Encourage the highest and best use of property and tenant spaces in the Marquette Township DDA through coordinated development processes, business assistance programs, and strategic acquisition and redevelopment partnerships.

_____ **Building Organization:** Work with public, private, and non-profit organizations that do business in and around the Marquette Township DDA to assess capacity needs and partner to ensure sustainable growth.

- 3) What do you think needs to be improved in the Marquette Township DDA today? Please rank the following goals from what you think is the most important, to what you think is the least important (Use "1" as being the most important, "6" being the least):

_____ **Economic Development** (examples: job opportunities, retail diversity, more businesses, etc.)

_____ **Transportation Improvements** (examples: traffic calming, pedestrian connectivity, public transportation opportunities, crosswalks, pedestrian crossing signals, sidewalks, etc.)

_____ **Recreation Improvements** (examples: parks, playground facilities, trails, open space, etc.)

_____ **Physical Improvements** (examples: building facade updates, more plants and flowers, streetscape amenities such as benches and lighting)

_____ **Housing Improvements** (examples: additional apartments or home rental opportunities, attainable housing options, etc.)

_____ **Place-making Improvements** (examples: public art, such as murals and/or sculptures, wayfinding signage, etc.)

- 4) What do you think needs to be improved upon or preserved in the Marquette Township DDA?

Examples responses could include:

Shopping and dining opportunities; aesthetics, greenspace, and quality building character; walkability

- 5) What do you think needs to be created in the Marquette Township DDA today?

Examples responses could include:

Outdoor seating and dining opportunities; Entertainment opportunities; Community events and programs

Future Projects

- 6) Please rank the following projects from most important to least important (Use "1" as being the most important, "7" being the least).

- ___ Public restrooms
- ___ Event or gathering space
- ___ More retail and business development
- ___ Beautification/Aesthetic improvements
- ___ Pedestrian safety improvements
- ___ Wayfinding and directional signage
- ___ Other (*please list*)

- 7) Are you a member of the Marquette Township Business Association (MTBA)? If not, would you like to become a member and have more influence over what happens in our Township community?

By joining the MTBA, you add to our strength and voice and help create a strong, prominent, and respected organization. You can stay informed on issues and events through e-mail, our website www.marquettetownship.biz, or by attending association meetings. We want your support and input so we can have a positive impact on the future of our township.

___ Yes, I am a Member!

___ No, I'm not a member, but I would like to become a member!

Business Name _____

Contact Person _____

Phone Number and Email _____

Any Additional Comments and/or Ideas?

Thank you for completing this Survey! Your ideas, comments, thoughts, and concerns will be used to help formulate Marquette Charter Township Downtown Development Authority's Master Plan.