

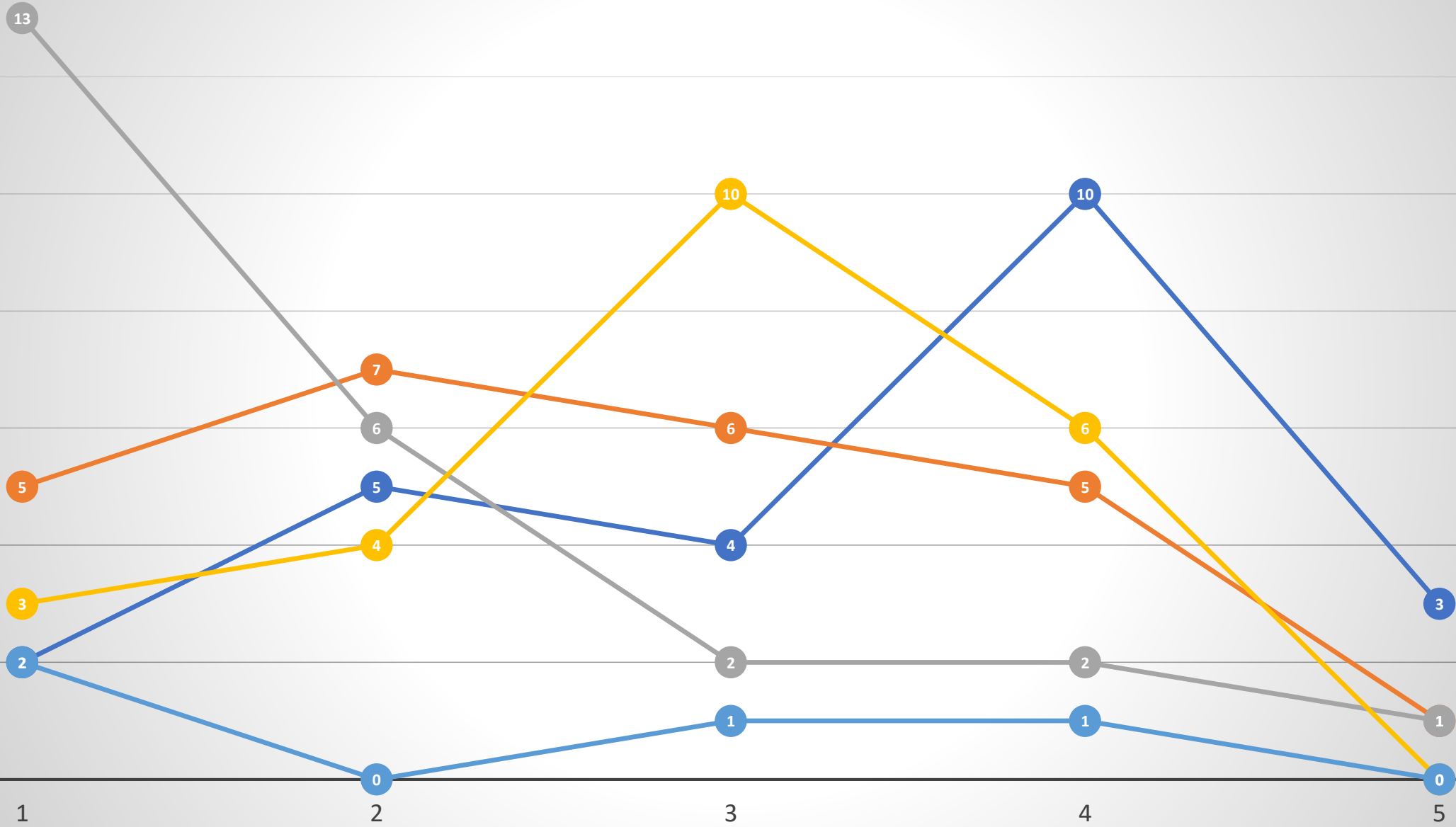
DDA Survey Overview

- 213 Surveys distributed
- 24 responses
- 11% rate of return

Question #1- When creating a master plan, the DDA needs to establish goals within the plan. Please rank the following goals in order of most important to least important. Use 1 for the most important to 4 (or 5) for the least important:

- **Building Community:** Foster community-wide efforts that promote the Marquette Township DDA as a regional hub for significant community events and cultural institutions.
- **Building Places:** Utilize DDA resources to plan, design, and to construct innovative places in the Marquette Township DDA that beautify, complement, enhance, and preserve our architectural integrity.
- **Building Business:** Encourage the highest and best use of property and tenant spaces in the Marquette Township DDA through coordinated development processes, business assistance programs, and strategic acquisition and redevelopment partnerships.
- **Building Organization:** Work with public, private, and non-profit organizations that do business in and around the Marquette Township DDA to assess capacity needs and partner to ensure sustainable growth.
- **Other: (Please Specify)**

Question #1



● Building Community

● Building Places

● Building Business

● Building Organization

● Other

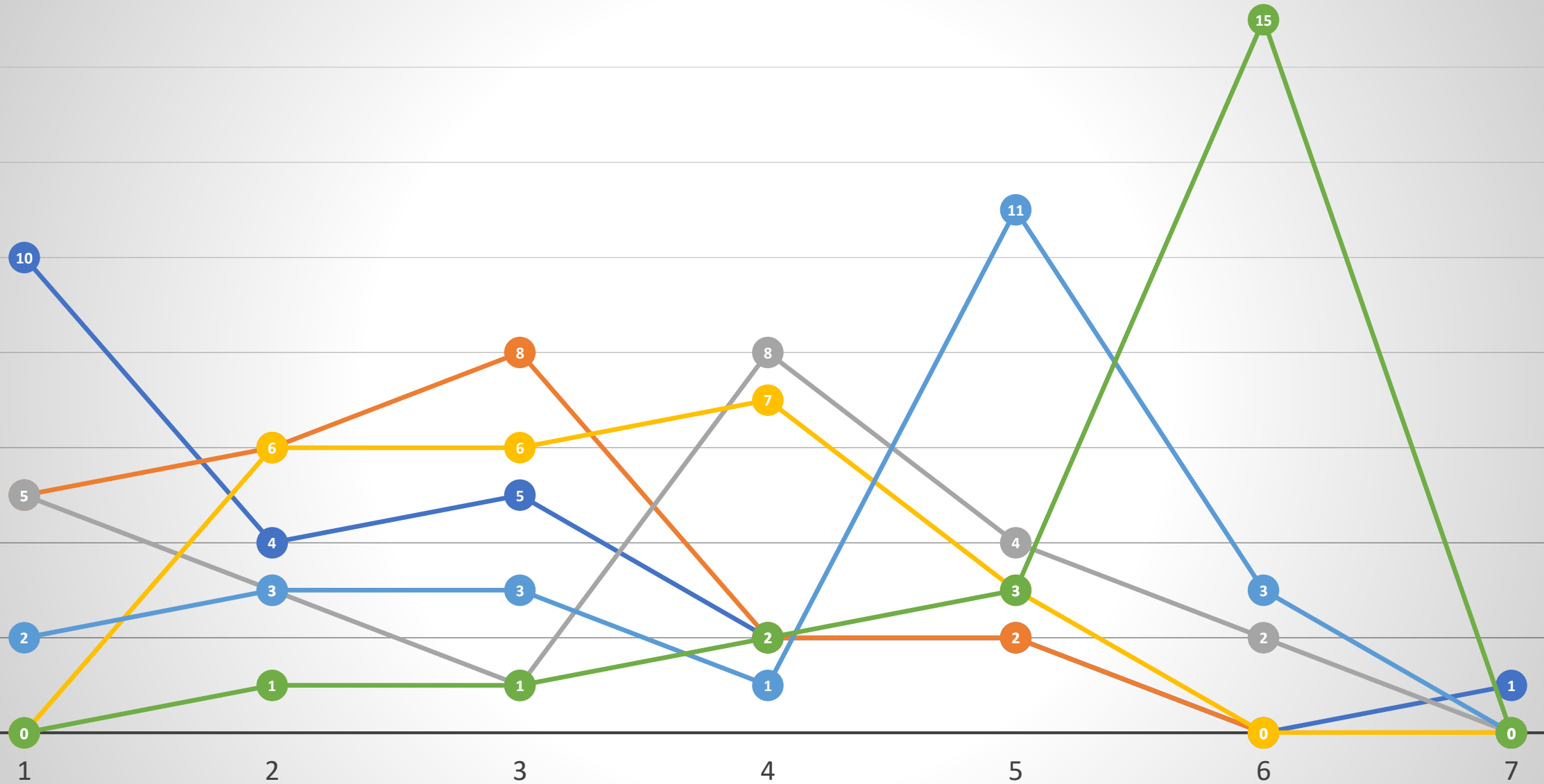
Question #1 'Other' responses

- Keep taxes at an affordable level. No extra millages or special assessments on all to benefit a few. Do whatever you can to fill empty spaces and leaseholds to return Marquette Township to being a hub of business activity.
- Eliminate separate millages to reduce taxes
- Reduce taxes, cut spending
- Clean up junky places

Question #2- What do you think needs to be improved in the Marquette Township DDA today? Please rank the following goals from what you think is the most important, to what you think is the least important (Use “1” as being the most important, “6” being the least):

- **Economic Development** (examples: job opportunities, retail diversity, more businesses, etc.)
- **Transportation Improvements** (examples: traffic calming, pedestrian connectivity, public transportation opportunities, crosswalks, pedestrian crossing signals, sidewalks, etc.)
- **Recreation Improvements** (examples: parks, playground facilities, trails, open space, etc.)
- **Physical Improvements** (examples: building facade updates, more plants and flowers, streetscape amenities such as benches and lighting)
- **Housing Improvements** (examples: additional apartments or home rental opportunities, attainable housing options, etc.)
- **Place-making Improvements** (examples: public art, such as murals and/or sculptures, wayfinding signage, etc.)
- **Other (Please Specify)**

Question #2



● Economic Development

● Transportation Improvements ● Recreation Improvements

● Physical Improvements

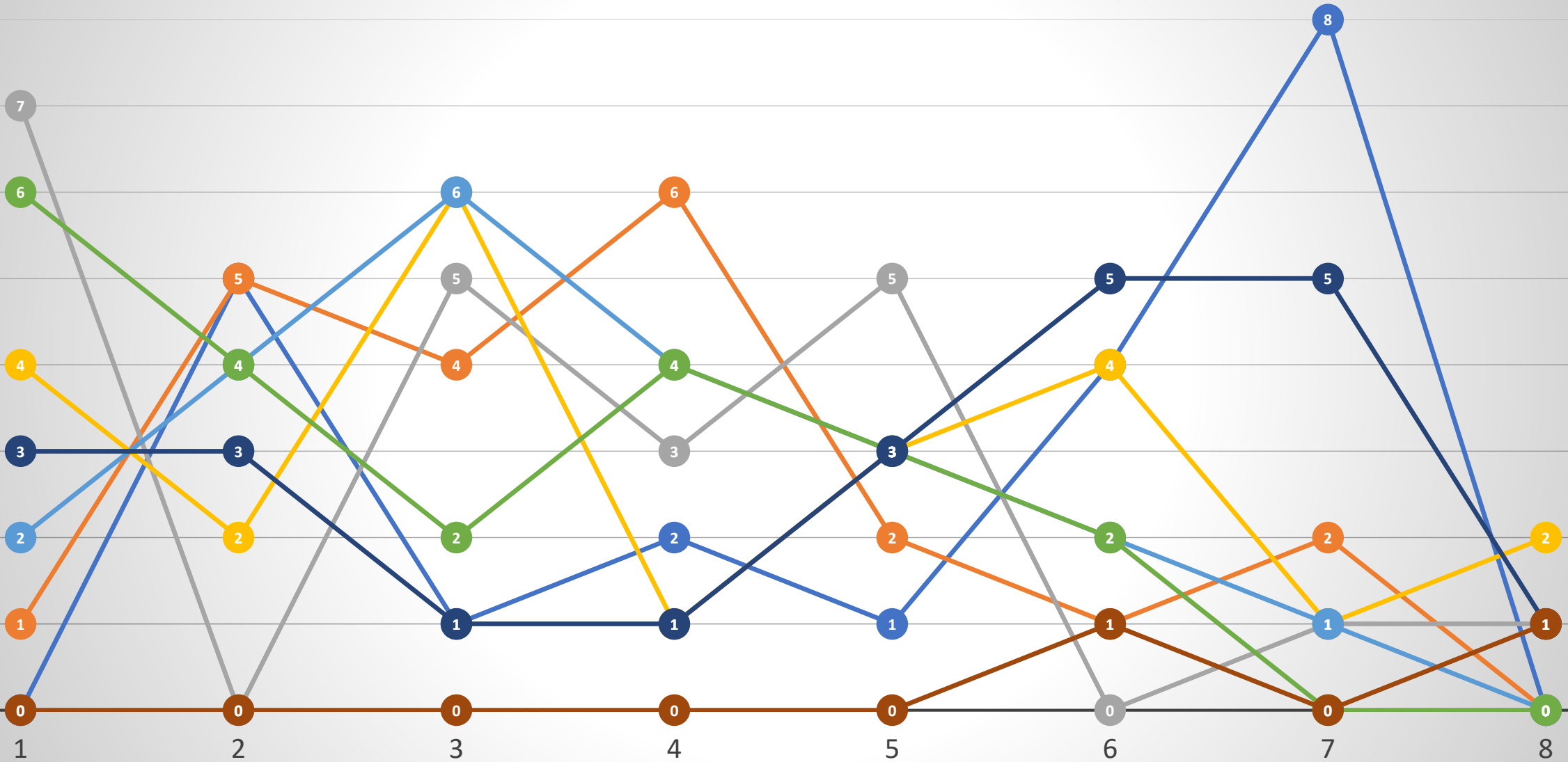
● Housing Improvements

● Place-making Improvements

Question #3- Please rank the following projects from most important to least important (Use “1” as being the most important, “8” being the least).

- Farmer’s Market
- Event or gathering space
- More retail and business development
- Park/Recreation Space
- Beautification/Aesthetic improvements
- Pedestrian safety improvements (pathways, traffic calming, crossing signals, etc.)
- Wayfinding and directional signage
- Other (*please list*)

Question #3



- Farmer's Market
- Event or gathering space
- more retail and business development
- Park/Recreation Space
- Beautification/Aesthetic improvements
- Pedestrian Safety Improvements
- Wayfinding and directional signage
- Other

Question #3 'Other' responses

- Keep Property Taxes affordable for the little guys/locally-owned, non big-box stores
- Establish Campground

Question #4- Any Additional Comments and/or Ideas on things that need to be preserved, continued, improved upon, or created in Marquette Township's DDA?

- DDA should assist in identifying grants or resources for businesses
- The US-41 (41/28) corridor. Illuminated, safe and well defined accessible, pedestrian pathways to all businesses
- Non-motorized trails, accessing business, and established trail networks & easy access to businesses, using directional signage along with attractive landscaping
- The lack of enforcement of zoning laws
- Intersection at wright and commerce is a nightmare during all hours of the day. The development in the area has caused more traffic and congestion at this intersection. It has become an area of Town I now avoid due to this area.
- Anything that will help increase business. It's tough to deal with rising taxes while we deal with the COVID-19 fallout. Fill empty leaseholds, make the township a "go-to" destination again. Help existing businesses remain sustainable.

Question #4 Continued

- A left turn lane at the light on 41 and commerce when coming to Marquette from the west end. Very difficult to get to businesses in DDA district that are not located right on US-41
- Traffic at Commerce and Wright St. needs to be addressed as it currently keeps potential customers away
- Something such as a round about needs to be put in at the Wright St., Commerce, Forestville intersection. Turns are very dangerous and keeps potential businesses and customers from coming to this location
- Cut spending, reduce taxes, live within smaller budget
- don't 'pack 'em in'- select and encourage appropriate business ventures- NOT CHURCH & Encourage business to host events and the township should assist them and not deny parking at the township center when needed for events & I think it would be nice to enhance utilization of natural space. ie- the pond by the mall (NW of Commerce and Werner) could have a walkway and bench, or the path in the woods at the end of venture by wright street should be enhanced/maintained. Connect Bike Paths
- As a DDA Director in another community, I understand very well the funding of DDA's and I would be strongly opposed to any additional millage additions.